

# **Social Impact Assessment & Management**

e-learning programme

# Social Impact Assessment & Management

## e-learning programme

- Are you an early career impact assessment practitioner?
- Do you commission SIAs?
- Would you like to do SIAs?
- Are you involved in assessing SIAs?
- Do you have a general interest in the field of SIA?

- Are you prepared to commit yourself to real study, reflection and analysis of the social impacts and opportunities brought about by infrastructure, energy and extractives projects?

- Do you want to build your practical knowledge in conducting SIA that conforms to IAIA's International Principles for SIA and Guidance for SIA, the IFC Environmental and Social Performance Standards, Good International Industry Practice (GIIP) and the United Nations Guiding Principles for Business and Human Rights?

## Topics

### This course is overseen by senior practitioners and involves:

- The exploration of key SIA topics over 10 weeks in addition to a final assignment, with total student commitment of 60 hours.
- Delivery through videos, powerpoints, prescribed readings, tools, recommended readings, self-assessment tests and a case study exercise which builds up over the duration of the course and is the basis of the final assignment.
- 4 online tutorials.
- Online welcome session in Week 1.
- Submission of the final assignment and successful completion in order to be eligible for a course certificate.

#### WEEK 1

Introduction to social impacts

#### WEEK 2

Stakeholder engagement and human rights in SIA

#### WEEK 3

Key areas of social impacts

#### WEEK 4

Case study introduction

#### WEEK 5

Phase 1 - Social research methods scoping

#### WEEK 6

Phase 2 - Preliminary assessment of potential issues

#### WEEK 7

Phase 3 - Establishing a baseline

#### WEEK 8

Phase 4 - Predicting and assessing social impacts and risks

#### WEEK 9

Phase 5 - Developing mitigation and enhancement strategies

#### WEEK 10

Phase 6 - Social impact management and monitoring

# Course Coordinators



**Dr Ana Maria Esteves**  
Founder of CIG

Dr Ana Maria Esteves is the Founder and Managing Director of Community Insights Group (CIG), an international social impact management consultancy firm and visiting professor at the University of Strathclyde's Faculty of Engineering. Ana Maria has worked all over the world with developers and lenders of projects in the extractives, energy and agribusiness sectors. Ana Maria is the former president of the International Association for Impact Assessment (IAIA) (2016-2017) and is the co-author of IAIA's guidance document on SIA.



**Dr Sérgio Moreira**  
Course Coordinator

Dr Sérgio Moreira is CIG's Learning Manager and is a psychologist with extensive experience applying social psychology to improve social performance and project-community relations. Sérgio has worked on diverse development projects spanning energy production, transportation and extractive industries. Sérgio co-developed CIG's SPGrow competency development suite, and has extensive experience in teaching and training executives.



**Prof Frank Vanclay**  
Special guest contributor

Frank Vanclay is a professor and Head of the Department of Cultural Geography and Director of the Urban & Regional Studies Institute in the Faculty of Spatial Sciences at the University of Groningen in The Netherlands. Frank is especially noted for his role in developing the 2003 International Principles for SIA and IAIA's 2015 guidance document on SIA.

## Thematic Contributors

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**Gabriela Factor**  
Consultant  
(Stakeholder engagement,  
gender, ecosystem services)

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**Francesca Viliani**  
Social Performance Specialist  
(Community Health and Safety  
for Anglo American)

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**Nora Götzmann**  
Danish Institute for Human Rights  
(Human Rights)

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For application for a place on the course, please register your interest with Community Insights Group here <https://communityinsights.eu/trending/topics/>

## Getting Started

- Class size is limited, so you are encouraged to apply early.
- Criteria for attendance include:
  - ① Bachelor's degree in any field (or any graduate or post-graduate degree)
  - ② Minimum of 2 years professional experience in infrastructure, energy, mining or oil and gas project development.
- A limited number of exceptional candidates without a Bachelor's degree may be declared eligible by the programme directors on the basis of their professional experience.
- Course fee - £1000 per student.
- We are offering 3 (three) discounted places (at GBP £300 each) to consultants from non-OECD countries who are either sole proprietors or represent small businesses (not affiliated with large consultancies), and are involved in environmental and social impact assessment assignments. If you meet all three above requirements, please send us information about your business (brochure, links to the website, LinkedIn profile, etc) and a brief motivation letter of how this course may help you.
- Deadline for scholarship applications - 13 January 2025. Awarded scholarships notice by email on the 17 January 2025.



Application deadline:

**27 January 2025**

Course start:

**17 February 2025**

Welcome session:

**17 February 2025**

15:00 GMT (15:00 local UK time)

Tutorial 1:

**18 March 2025**

Session 1 - 09:00 GMT (09:00 local UK time)

Session 2 - 15:00 GMT (15:00 local UK time)

Tutorial 2:

**15 April 2025**

Session 1 - 08:00 GMT (09:00 local UK time)

Session 2 - 14:00 GMT (15:00 local UK time)

Course end:

**25 April 2025**

Assignment deadline:

**12 May 2025**

Confirmation of place and course payment details will be sent to you within 14 days of submitting an application.



For further information contact Sérgio Moreira at [smoreira@communityinsights.eu](mailto:smoreira@communityinsights.eu)

[www.communityinsights.eu](http://www.communityinsights.eu) | [www.strath.ac.uk](http://www.strath.ac.uk)