

Social Impact Assessment and Management

e-learning programme

CiG COMMUNITY
INSIGHTS
GROUP

University of
Strathclyde
Glasgow



CPD
MEMBER
The CPD Certification
Service



Social Impact Assessment & Management

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Are you an early career impact assessment practitioner?

Do you commission SIAs?

Would you like to do SIAs?

Are you involved in assessing SIAs?

Do you have a general interest in the field of SIA?

Are you ready to engage in real-world study, reflection, and analysis of the social impacts and opportunities created by infrastructure, energy, and extractive projects?

Do you want to build your practical knowledge in conducting SIA that conforms to IAIA's International Principles for SIA and Guidance for SIA, the IFC Environmental and Social Performance Standards, Good International Industry Practice (GIIP) and the United Nations Guiding Principles for Business and Human Rights?

The SIA course is overseen by senior practitioners and involves:

- Key SIA topics over 10 weeks plus a final assignment, with total student commitment of 60 hours
- Delivery through videos, PowerPoints, prescribed readings, tools, quizzes and case study exercises
- Application of CIG's proprietary SIA tool, Excel-based impact significance assessment and management planning tool
- 4 online tutorials
- Online Induction in Week 1
- Submission of the final assignment and successful completion in order to be eligible for a Certificate

Curriculum

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Key SIA concepts	Stakeholder engagement Human rights in SIA	Key areas of social impacts	Case study introduction	Phase 1 Scoping Social research methods scoping
WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10
Phase 2 Preliminary assessment of impacts	Phase 3 Establishing baseline	Phase 4 Predicting & assessing impacts	Phase 5 Mitigation strategies	Phase 6 Management plans Grievance mechanism

The faculty

Tutors and programme directors:



DR ANA MARIA ESTEVES

Founder of Community Insights Group (CIG), an international social impact management consultancy firm and Visiting Professor at the University of Strathclyde's Faculty of Engineering. She has worked all over the world with developers and lenders of projects in the extractives, energy and agribusiness sectors. She is a past President of the International Association for Impact Assessment and co-author of the IAIA Guidance for Social Impact Assessment.



VERA OGORODNIKOVA

Learning Manager at CIG with 20 years of experience in social performance management and monitoring for international energy, mining and infrastructure companies, financial institutions, public utilities and other. Her specific experience is in benefit sharing projects - local content and community investment activities; social risk assessment and due diligence against international standards, and human rights assessment.



PROF FRANK VANCLAY

Special guest contributor

Professor and Head of the Department of Cultural Geography in the Faculty of Spatial Sciences, University of Groningen, The Netherlands. Frank is especially noted for his role in developing the 2003 International Principles for SIA and the 2015 guidance document on SIA.

Thematic contributors and tutors:

Gabriela Factor

Consultant
(Stakeholder engagement, gender, ecosystem services)

Francesca Viliani

International SOS
(Health)

Nora Götzmann

Danish Institute for Human Rights
(Human Rights)

Alexandra Maurtua

Konstantinidi
CIG Livelihoods Practice Lead

Francesco Mazzei

CIG Consultant
(Course Tutor)

GETTING STARTED

- Class size is limited, so you are encouraged to apply early.
- Criteria for attendance include:
 - Bachelor's degree in any field (or any graduate or post-graduate degree)
 - minimum of 2 years professional experience in infrastructure, energy, mining or oil and gas project development.
- A limited number of exceptional candidates without a Bachelor's degree may be declared eligible by the programme directors on the basis of their professional experience.
- Course fee - £1000 per student
- We are offering 3 (three) discounted places (GBP £300 each) to consultants from non-OECD countries who are either sole proprietors or represent small businesses (not affiliated with large consultancies), and are involved in environmental and social impact assessment assignments. If you meet all three above requirements, please send us information about your business (brochure, links to the website, LinkedIn profile, etc) and a brief motivation letter of how this course may help you.
- Deadline for scholarship applications - 31 July 2024.
Participants awarded scholarships will be notified by email on 5 Aug. 2024.
- For application for a place on the course, please register your interest with CIG here <https://communityinsights.eu/trending/topics/>

Applications can be made up to
19 August 2024

Online course delivery starts
9 September 2024
and ends

15 November 2024

Assignments must be submitted by
29 November 2024

Confirmation of place and course payment details will be sent to you within 14 days of submitting an application

For further information,
contact Vinícius Teixeira Maluf

info@communityinsights.eu

